

Smart Growth in San Jose



Where is San José?



San José, California



What Is Smart Growth?

- ***Not “No Growth”***
- ***Creating livable communities by developing efficiently within a reasonable growth boundary.***



Vital Economy



Strong Neighborhoods



Healthy Environment

Smart Growth Principles



Mix Land Uses



Foster Infill Development



Create Transportation Choices



Create a Walkable Community

Smart Growth Principles



***Care of Unique and
Special Resources***



***Promote Community
Collaboration***



***Conserve Natural
Resources***



Preserve Open Space

San Jose Development History

Population

1,000,000

750,000

500,000

250,000



1925

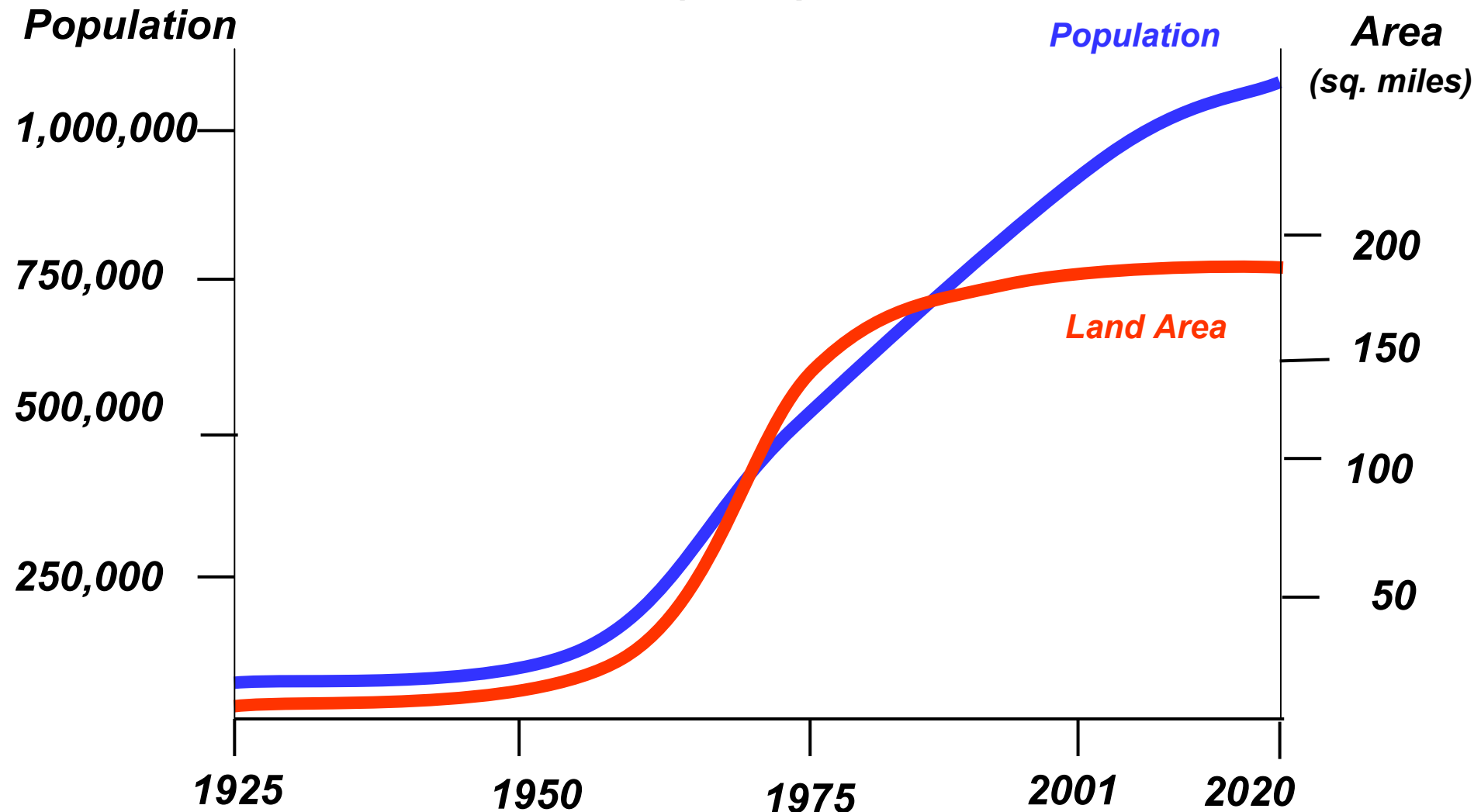
1950

1975

TODAY

Population vs. Land Area

(2020)



San Jose Smart Growth Strategies

General Plan 1990 (1975)

- ***Growth Management***
- ***Transportation/Land Use Integration***
- ***Economic Development***
- ***Downtown Revitalization***
- ***Urban Conservation/Preservation***

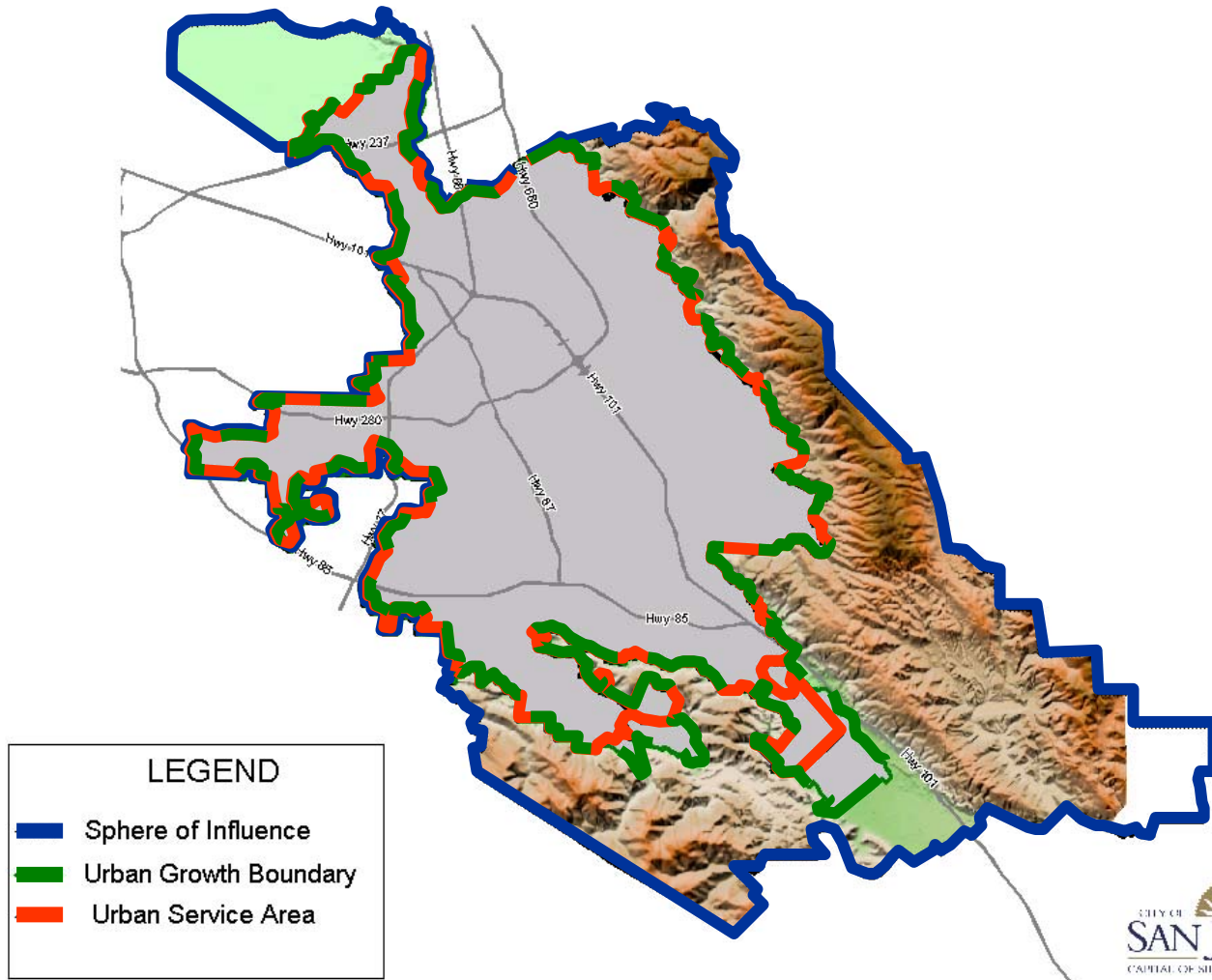
Horizon 2000 (1984)

- ***Greenline***
- ***Urban Reserves***

San Jose 2020 (1994)

- ***Transit Corridors***
- ***Housing***
- ***Sustainable City***

Growth Management



Greenline

Urban Growth Boundary



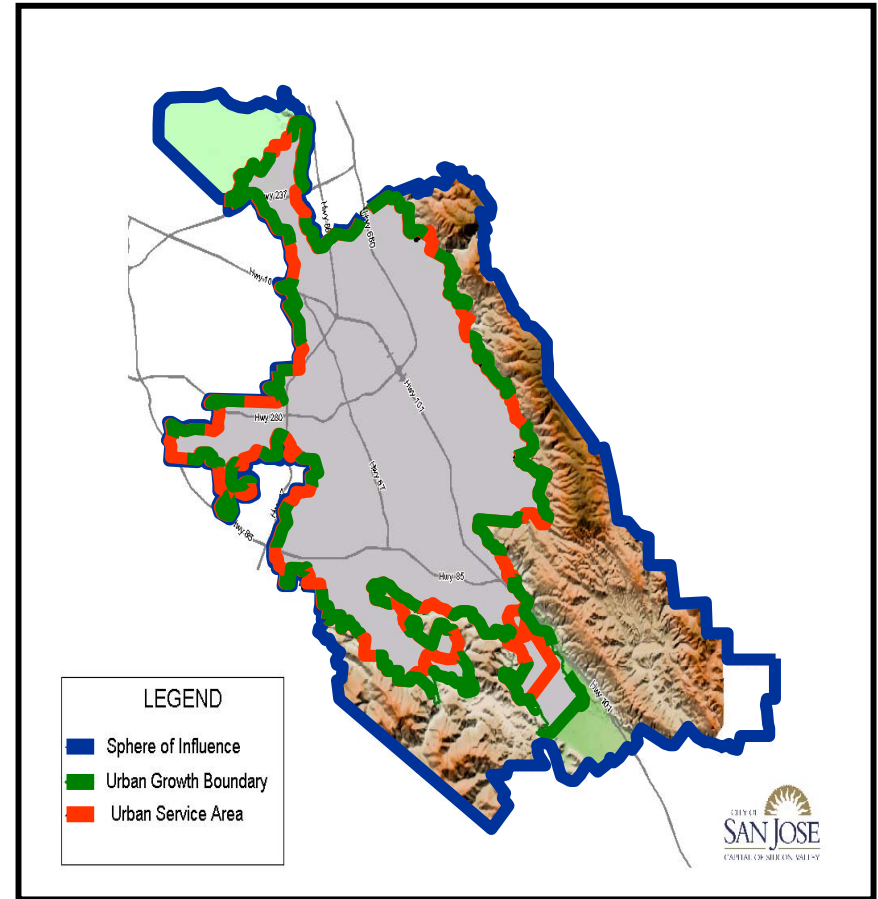
Hillside Greenbelt



Agriculture Preserve



Baylands Preserve



Infill Development



Classics at Naglee Park



Miraido, Japantown

Transportation/Land Use Integration

- ***Transportation/Land Use Diagram***
- ***Arterial Network***
 - ***Sized to Accommodate Planned Growth***
- ***Level of Service Policy***
- ***Transit Oriented Development***



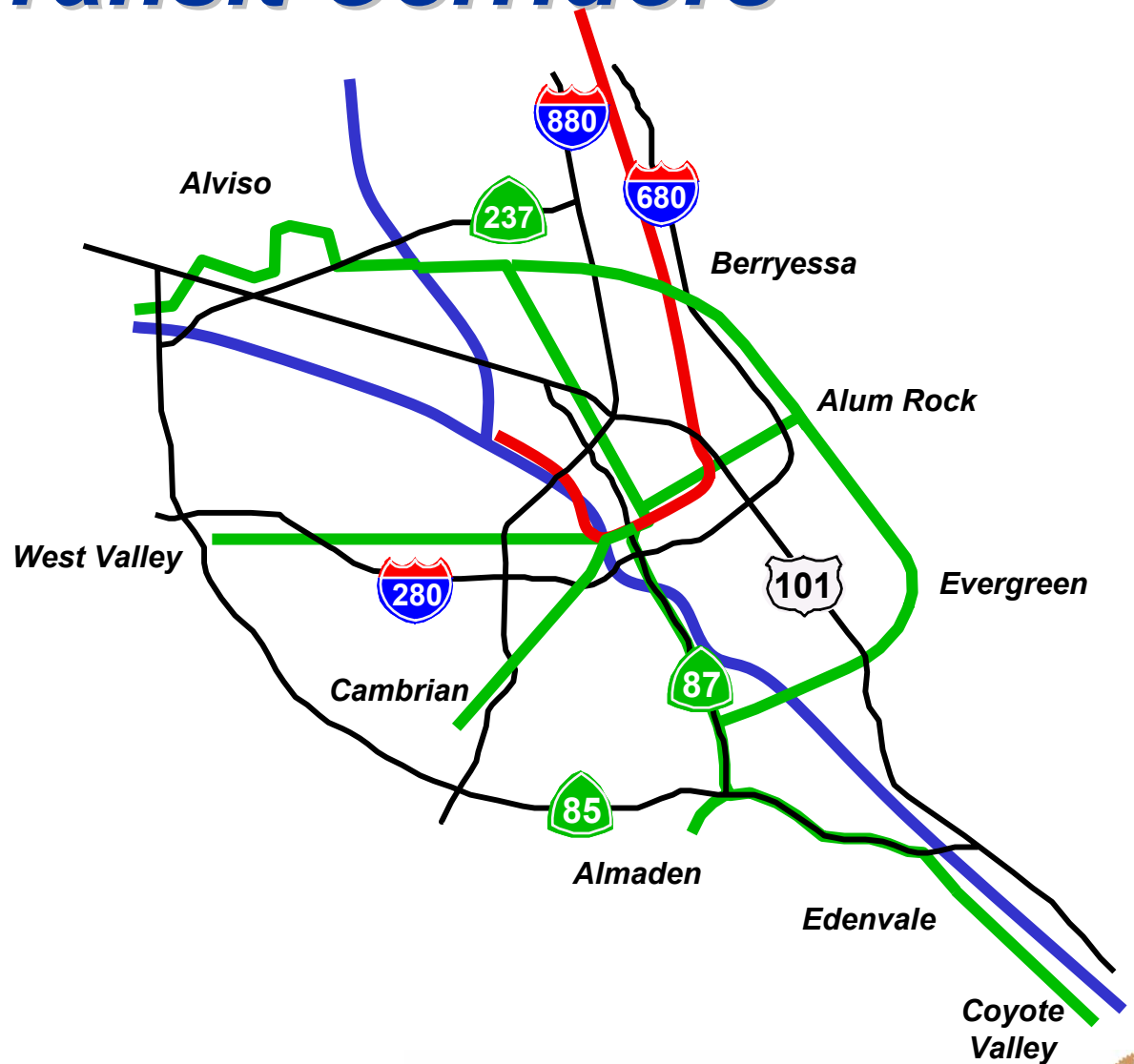
Transit Corridors

Existing

- LRT
- Caltrain / ACE

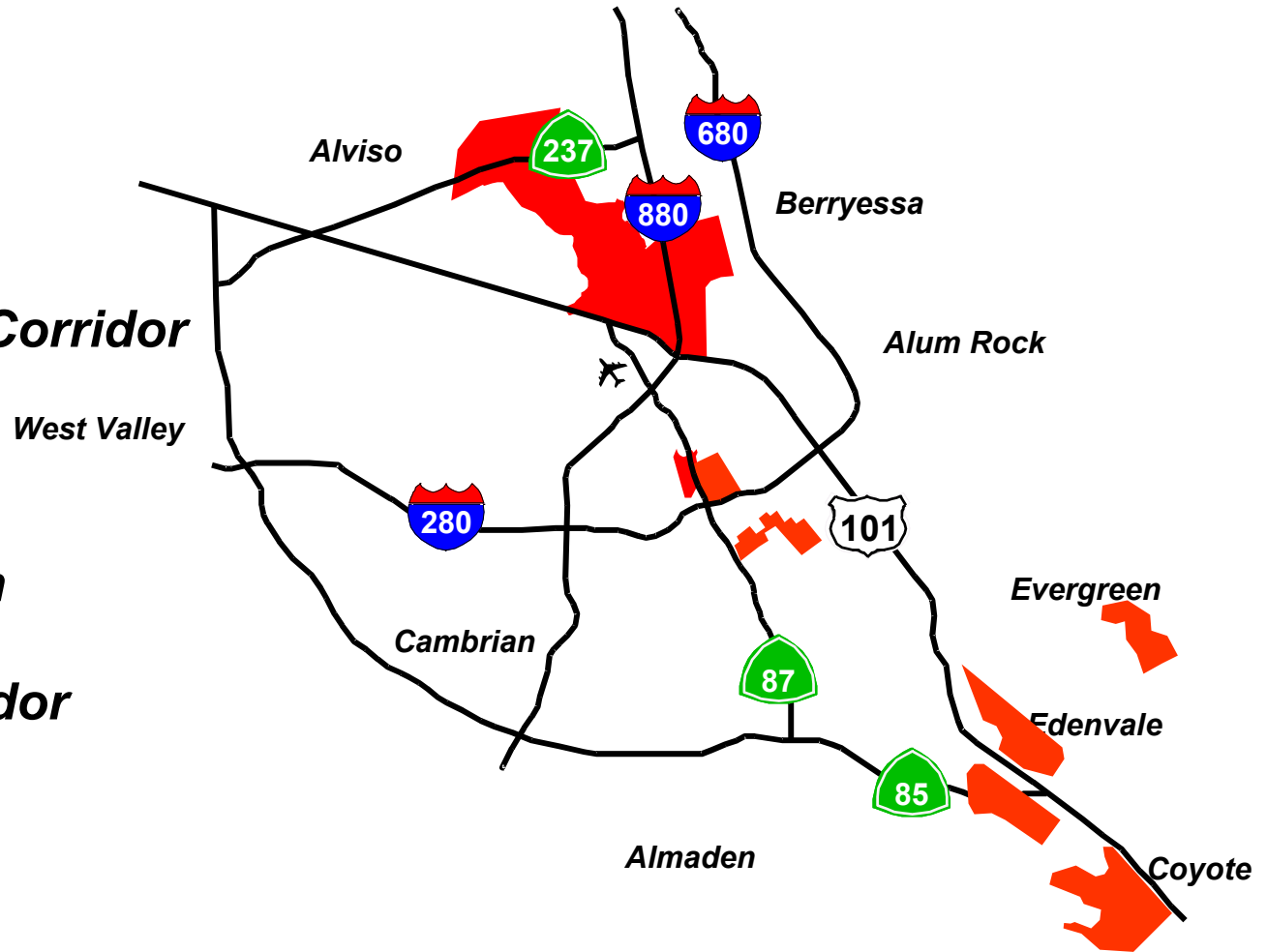
Future

- LRT Expansion
- BART

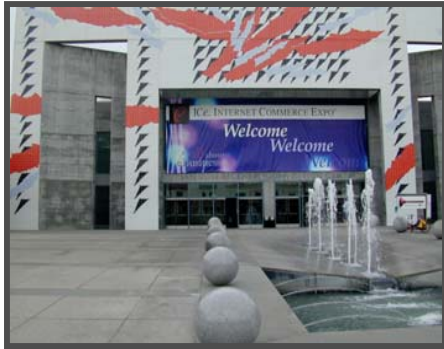


Economic Development

- **North San Jose**
- **Alviso**
- **Oakland Road Corridor**
- **Downtown**
- **Julian-Stockton**
- **Monterey Corridor**
- **Edenvale**
- **Evergreen**
- **North Coyote Valley**



Downtown Revitalization



Convention Center



Arena



Plaza de Cesar Chavez



Tech Museum



Adobe



Paseo Plaza

Urban Conservation / Preservation

- ***Historic Preservation***
- ***Neighborhood Services***
 - ***Parks, Libraries, etc.***
 - ***Code Enforcement***
 - ***Traffic Calming***
- ***Housing Programs***
- ***Strong Neighborhoods Initiative***



Sustainable City

- ***Recycling Programs***
- ***Energy and Water Conservation***
- ***Water Quality Protection***
- ***Habitat Protection***



Housing

- ***Housing Choices***
- ***All Household Types***
- ***All Income Levels***
- ***Ownership and Rental Housing***



Fiscal Management

- ***Capital Improvement Program implements the General Plan***
- ***Location and type of development affect the costs of providing services***
- ***Importance of job-generating uses to strengthen municipal budget***

Managing Infrastructure

- ***Sewage Treatment***

- ***Water Supply***

- ***Storm Drainage***

- ***Roadways***



Efficient Delivery of Services

- ***Public Safety***
- ***Neighborhood Services***
- ***Cultural Services***
- ***Other Regional Services***



Future Growth Locations

■ Downtown

■ Specific Plans

- South Rincon

- Japantown

- Midtown

- Tamien

- Communications Hill

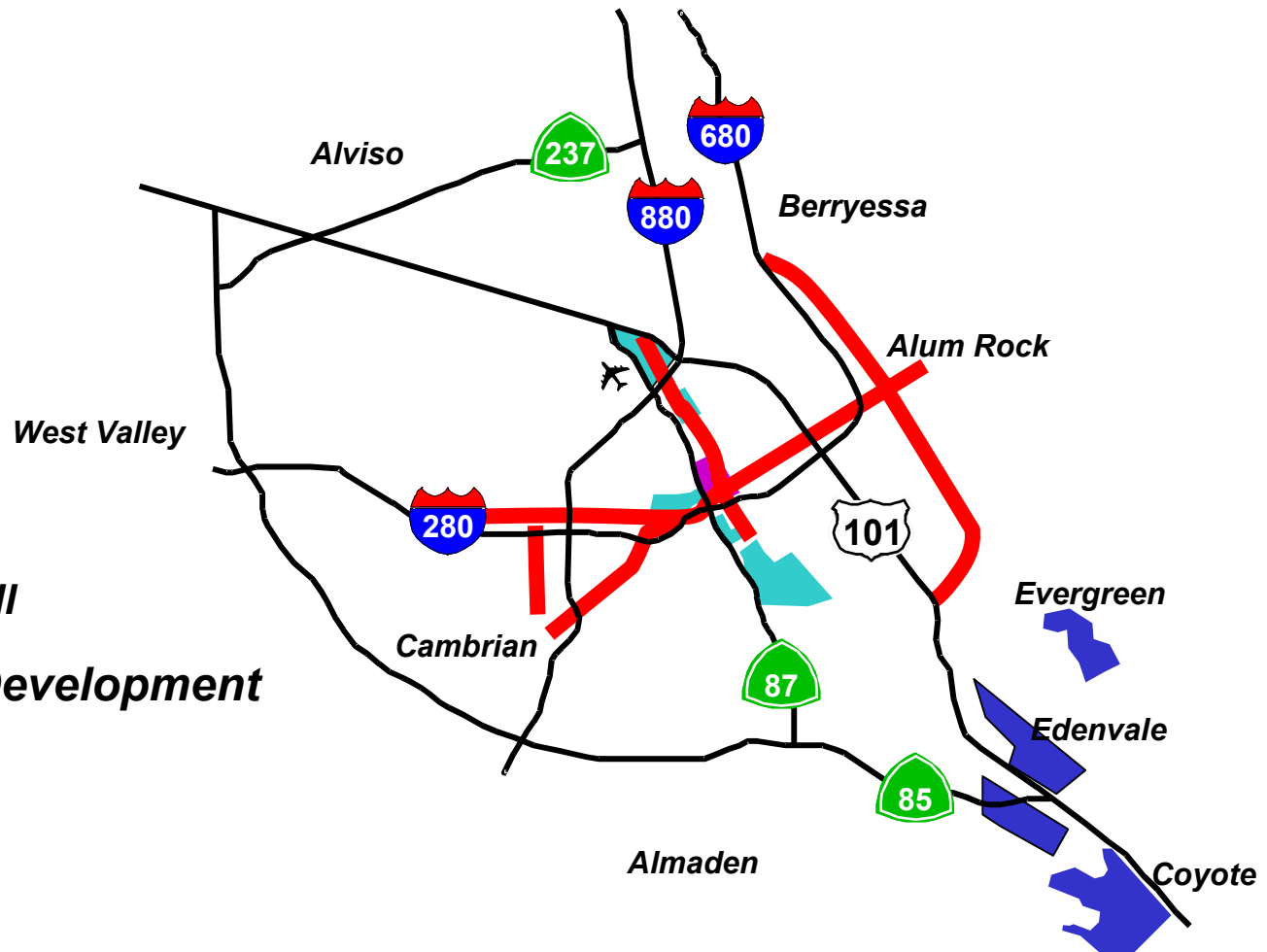
■ Transit-Oriented Development Corridors

■ Job Centers

- North Coyote

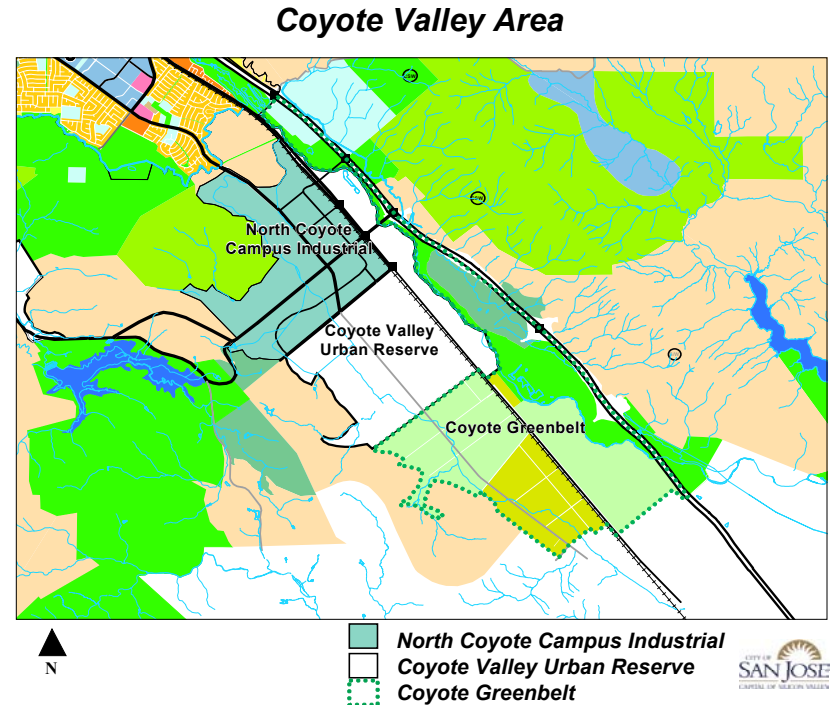
- Edenvale

- Evergreen



Coyote Valley Urban Reserve

- **25,000 + Housing Units**
- **Pedestrian and Transit Oriented, Mixed Use Development**
- **Triggers and Timing**
 - 5,000 Jobs in N. Coyote
 - City-wide Service Levels
 - Fiscal Stability



***Visual Simulations
of Possible Future
Smart Growth
Development Opportunities***

Light rail corridor - existing



Light rail corridor - Light Rail Transit in operation



Light rail corridor - Smart Growth Development potential



Existing underutilized shopping center site



Proposed Smart Growth Mixed-use development - Phase I



Proposed Smart Growth Mixed-use development - Phase II



Mixed-use intersection - existing



Mixed-use intersection - proposed



Conclusions

- ***Since the 1970s, San Jose has worked hard to become a more sustainable community, embracing smart growth principles.***
- ***San Jose's growth affects all City Departments and operations.***
- ***A smart growth approach is more fiscally sound and results in better service delivery.***
- ***San Jose's accomplishments are due to a strong policy framework and political will.***

